

JA Finance Park

Sponsorship Information

JA inspires and prepares young people to succeed in their lives and careers



About JA Finance Park

JA Finance Park is a personal financial planning and career exploration program for middle and high school students. This program helps students build a foundation of knowledge that empowers them to make intelligent decisions related to income, expenses, savings, and credit. After classroom lessons, students visit JA Finance Park in person or through a virtual simulation and engage with volunteers to put into practice what they've learned. Students navigate their monthly expenses using an assigned Life Profile with a career, family situation, and monthly income.

Sponsorship at a Glance

ANNUAL SPONSORSHIP	TOTAL SHOPS	AVAILABLE SHOPS
\$15,000	16	11
STUDENT GRADE LEVEL	STUDENT IMPACT*	UNIQUE BENEFIT
Middle - High School	10,000 *approximate	Life Profiles using your jobs



[Click or scan to watch JA Finance Park in Action](#)

- ❖ Brand a physical storefront related to a specific expense category
- ❖ Customize curriculum within your expense category to highlight your brand, business, and educate students around monthly expenses
- ❖ Opportunity to include up to 8 different career profiles and pathways in the curriculum

Available Storefront Categories

- Childcare
- Dining Out
- Furniture
- Gas
- Grocery
- Housing
- Insurance
- Philanthropy
- Activities/Self Care
- Transportation
- Water, Sewer, Trash

Additional opportunity to create a new expense category

For More Information Contact:

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Current Sponsors

